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FOR IMMEDIATE RELEASE

NEW FOR THE HOLIDAYS: BONAVIDA® 8-CUP STAINLESS STEEL CARAFE COFFEE BREWER RECEIVES MEN'S JOURNAL GEAR OF THE YEAR AWARD

“The Barista Worthy Coffeemaker” to Be Showcased at the Men’s Journal Gear Lab Pop-Up Store Online and at the MLB Fan Cave in New York

Seattle, WA — The new [Bonavita 8-cup Stainless Steel Carafe Coffee Brewer](#) has received the 2014 Men’s Journal GEAR OF THE YEAR AWARD. The brewer is “proof that automatic drip models can actually make good home brew,” announced the Men’s Journal gear test team. Selected as one of the “best tools, toys and tech” for 2014 for its performance and design the magazine noted, “We like the chemistry lab vibe, but love the consistent, intense coffee it produces.”

Rigorous, pre-market testing has earned the newest Bonavita electric brewer SCAA Brewer Certification honors, a classification that’s noted and respected by culinary, beverage and consumer experts. CNET has also honored the BV1900TS as an “Editor’s Choice” and a “Best Buy” [in their review](#).

The new *Bonavita 8-cup Stainless Steel Carafe Coffee Brewer* (\$189.99 MSRP) is showcased and available for purchase [online at the Men’s Journal “Gear Lab Pop-Up Store”](#) and at the [Men’s Journal “Gear Lab Pop-Up” at the MLB FAN CAVE](#) in New York City’s Greenwich Village at 4th Street & Broadway. The store is open daily from 10am-7pm, December 4-17.

The perfect shopping environment for men, the 2014 Men’s Journal Gear Lab Collection is an innovative retail experience where consumers can interact with and purchase the latest gear, gadgets, technology, and toys. This year, Men’s Journal has partnered with Major League Baseball to hold the Pop-Up Store in the MLB Fan Cave: the first-of-its-kind space mixing baseball with music, popular culture, media, interactive technology and art. Stop by the store, snap photos of items for your holiday wish list, and share them on Twitter and Instagram using #MJGearLab and #BonavitaWorld.

[Bonavita](#) is committed to bringing the highest level of coffee brewing technology to their brewers, while keeping the experience of brewing coffee simple and easy to understand. Bonavita, an Espresso Supply Inc. brand, is based in Seattle. Espresso Supply Inc. has been a leader in the specialty coffee industry for 21 years. With the Bonavita collection they have expanded into a new category of home electronics and equipment for the kitchen. The new brewer is also available at [BonavitaWorld.com](#) and from a number of other retailers in the United States.

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